

BUSINESS DEVELOPMENT - INTERNSHIP -

What is it about?

Dr. Hertoghe Clinic practices Healthy Aging Medicine. It is not about botox but about hormone treatments, nutritional therapies, lifestyle and dietary improvements. Dr. Hertoghe's consultation's goal is not only to treat illness but also to optimize the health of each patient, while trying to delay and even reverse aging. Our patients are people from all generations (young and a bit less young...) and from all over the world.

That is not all... Author of numerous books, Dr. Thierry Hertoghe also travels a lot to take part in several conferences and congresses throughout the world. He developed an online medical school (The Hertoghe Medical School). He is the president of the International Hormone Society (over 2,500 physicians) and of the World Society of Anti-Aging Medicine (over 7,000 physicians).

Our new project ?

Due to the growing concerns around the coronavirus (COVID19) and travel restrictions around the globe, many of our congresses and events have been canceled. We would like to share our support for our partners from the emergent markets (Argentina, Brazil, Thailand...) who have invested in Dr. Hertoghe's trainings, by creating video conferences (webinar) facilities in order to join you during these difficult times.

Responsibilities & Missions

- + Development of market and competitor analyses (market size, regulatory frame-works, sales structures, technical particularities)
- + Conception and initiation of innovative marketing activities and campaigns
- + Coordination the project with our partners (USA, Latin America, Asia, Australia, Saudi Arabia...)
- + Taking in charge the launch on a marketing point of view

Your Profile

- + Student in a Business School/Marketing
- + You are characterized by creativity, willingness to perform, strong communication skills, reliability and drive
- + Organized
- + Profound knowledge of English

Practical details

- + **When?** As soon as possible
- + **For how long?** Minimum 1 month
- + **How?** During the COVID-19 crisis we are all working safely from home

Interested? Send an e-mail to Sara at office@hertoghe.eu