

MARKETING & COMMUNICATION

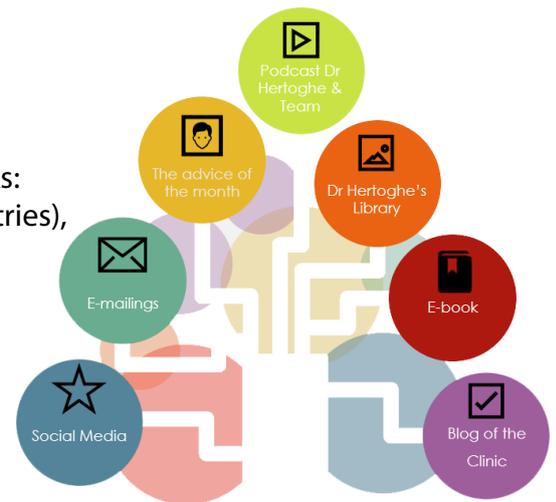
- INTERNSHIP -

If you are interested in Artificial Intelligence, the conception of E-Books, developing new international projects, this internship is made for you!

Responsibilities & Missions

As a business management intern, your missions will include the tasks below (but are not limited to):

- + Help with the development and strategy of the Clinic's projects: development of an innovative **Artificial Intelligence software** for doctors and patients, the **creation of e-books**, managing the **content & design of a new website**...
- + Assist the team in their day-to-day activities, making sure the objectives of the **brand review** are met
- + Support the marketing team in the daily communication tasks: **emailing** (International database including 50 different countries), **podcast**, **website feeds**...
- + Contribute to the development of **social networks** (feeding the team with information and pictures, finding relevant articles, gathering internal content...)
- + Assist with the organization of **events**



What is your profile ?

- + Student in Marketing, Communications, International Business Management
- + Passionate for R&D
- + Strategy, motivation, curiosity, creativity and teamwork
- + Experience in graphics and/or experience with Adobe tools are an advantage
- + Bilingual French and English

What is it about?

Dr. Hertoghe Clinic is the world reference in **bio-identical** hormone therapies. Focused on **healthy aging** medicine, **sustainable** and **sportive** medicine, **nutritional** therapies, lifestyle and dietary improvements, our fundamental aim is to **optimize** our patients' **health** and **lifestyle**. Dr. Hertoghe's ecological and optimistic vision of medicine has grown into a **new paradigm**, deciding to work mostly with what the body produces naturally and focus on healthy aging rather than anti-aging medicine.

Author of numerous authoritative books on hormone therapy, Dr. Thierry Hertoghe is a **scientific advisor** and takes part in several **conferences** and **congresses** throughout the world. He developed an online medical school (The Hertoghe Medical School). He is the president of the **International Hormone Society** (over 2,500 physicians) and of the **World Society of Anti-Aging Medicine** (over 7,000 physicians).

Do you want to be part of our team?

Send us your CV and cover letter (in English or French) at office@hertoghe.eu

